



AGENDA

“Stratecution – Aligning Human Resources and Business Strategy”

“Stratecution” is a coined word that describes the intersection of strategy and execution, a segue or transition point with which many organizations struggle. This transition is especially difficult when translating an organization’s strategies to the HR strategy, or what will be described in this session as the HR Mandate. A description of what an HR Mandate is and how it is derived from the organizational strategy, how one establishes it, and how one positions to execute on it will all be discussed during this session. Examples will be shared and discussed along with the practical implications for client-facing HR staff.

Featuring:

**William G. McKendree
Founding Partner
The Clarion Group**

**January 31, 2008
7:30am – 11:00am**

**Farmington Country Club
806 Farmington Avenue
Farmington, CT**

7:30am – 8:45am	Registration and Breakfast Buffet/Networking
8:45am – 9:00am	Welcome and Introductions – Vince Vallario
9:00am – 10:00am	Bill McKendree - Stratecution – Aligning Human Resources and Business Strategy
10:00am – 10:15am	Break
10:15am – 10:45am	Bill McKendree – Continued plus Q&A
10:45am – 11:00am	Wrap-up – Vince Vallario



WILLIAM G. MCKENDREE **FOUNDING PARTNER**

Founder of The Clarion Group, Bill McKendree is an expert in the areas of organizational design, strategy development and implementation, management process development, and creating executive alignment. During a career spanning over 30 years, he has had diverse experience as a line executive managing large complex businesses and working as a strategic internal consultant. In another role, he was the Vice President of a world-renown corporate training and development institute with \$150M in annual revenue.



As a consultant, Bill has worked extensively with CEOs and executive groups in retail, financial services and healthcare. His experience enables him to work with executives on the “hard” aspects of their business as well as the “soft” aspects concerning leadership style.

Bill obtained his M.Ed., MBA, Organizational and Human Resource Development, from the University of Vermont. He serves on the Executive Committee of Outward Bound, Westerly Land Trust Board and the Westerly Hospital Board. He has also served as Chairperson of the Western New England Organization Development Network and President of Leadership Greater Hartford.

Consulting Skills

- Strategic Planning and Implementation
- Executive Team Alignment
- HR Policy, Programs, and Initiatives
- Change Management Planning and Implementation
- Organizational Design and Restructuring
- Executive Coaching

Education

Skidmore College, BS, 1974, Geology (with honors)

University of Vermont, Masters in Organization Behavior, MBA, M.Ed, 1978 (with honors)