



**William C. Miller**  
**Executive Partner, Author, Speaker**  
Co-Founder, Innovation Styles  
Innovation Practice Leader, DeSai Learning

**William C. Miller** has been an internationally recognized expert on corporate renewal and innovation since the mid-1980's, when he was head of the innovation management program at SRI International (formerly the Stanford Research Institute). As president of the Global Creativity Corporation since 1987, he has explored with clients – which have included over one hundred corporations in more than a dozen countries worldwide – how creativity, business, and spirituality are all facets of the same jewel.

Since 2003, he has been acknowledged by *Leadership Excellence* (from Steven Covey's organization) as #30 on their "Excellence 100" list of top management consultants.

Two of William's four books – *Flash of Brilliance* and *The Creative Edge* – were rated among the top 30 business books of the year in the USA by "Executive Book Summaries." His audio program *Creativity: The Eight Masters Keys* was the first audio-tape training program ever endorsed by Fortune magazine. Most recently, Sounds True Inc. has released his new audio program in the USA, *The Art of Spiritual Leadership in Business*.

William has also published over two dozen articles, been quoted in *Fortune Magazine* and the *US News & World Report*, interviewed on PBS radio and on CNN-TV. He has contributed chapters to edited book such as: "The Corporate High Road – the Power of Spirit" in S. K. Chakraborty's *Leadership and Power: Ethical Explorations* (2002, New Delhi); "Spiritual-Based Leadership" in Laszlo Zsolnai's *Spirituality, Ethics, and Management* (2004, Budapest). He co-authors a bi-weekly column on Spirituality at Work for the "spirituality" website of the Times of India, the largest circulation newspaper in India.

William has been a Guest Faculty member at the Stanford University Graduate School of Business and the Sri Sathya Sai Institute of Higher Learning in India. He has consulted and delivered keynotes in a variety of countries such as: India, China, Japan, Korea, Singapore, England, France, Holland, Italy, Czechoslovakia, Romania, Canada, and the USA.

As a co-founder of the Global Dharma Center, he has expanded his focus to include the emerging practice of spiritual-based leadership.

His clients over the past 20 years have included over 100 corporations such as:

AT&T, Charles Schwab, Chevron, Ciba Geigy, Compaq, Disney Institute, Dow Elanco, DuPont, Eli Lilly, Exxon Chemical, Hewlett Packard, IBM, Kraft Foods, Levi Strauss, Marion Merrell Dow, Monsanto, Motorola, Nike, Northern Telecom, Philips Electronics, Pillsbury, Pizza Hut, Procter & Gamble, Samsung, Searle Pharmaceuticals, Shell Canada, Silicon Graphics, Taco Bell, and 3M.

*William manages to do the nearly impossible --  
taking topics as ethereal as spirituality and elusive as creativity,  
and transforming them into practical tools  
for revitalizing organizations.*

Jim Kouzes  
Chairman of Tom Peters Learning Systems  
Co-author of *The Leadership Challenge*



# LEADERSHIP Excellence

2005 Best in Leadership Development

## The 2005 Excellence 100

For 20 years, we have worked with the best minds in the business, the gurus of leadership, if you will, publishing timely and timeless articles on The Seven Dimensions of Excellence—Leadership, Management, People, Competence, Performance, Change and Ethics.

Leadership consultants who make the top 100 possess a rare combination of both substance and presentation style, inspiring action and real world performance, while working tirelessly towards implementing change. Top 100 consultants excel in the areas of: credibility, relevance, originality, practicality, ideas, presentation style, and their guru score (the influence of their work).

<p><b>Top 20</b></p> <ol style="list-style-type: none"> <li>1. Gary Hamel</li> <li>2. Dave Ulrich</li> <li>3. Peter F. Drucker</li> <li>4. Warren Bennis</li> <li>5. Tom Peters</li> <li>6. Peter Senge</li> <li>7. James Kouzes</li> <li>8. John P. Kotter</li> <li>9. Marcus Buckingham</li> <li>10. Rosabeth Kanter</li> <li>11. Ken Blanchard</li> <li>12. Harvey MacKay</li> <li>13. Richard Chang</li> <li>14. Stephen R. Covey</li> <li>15. Ram Charan</li> <li>16. James Collins</li> <li>17. Regis McKenna</li> <li>18. Michael Porter</li> <li>19. Gifford Pinchot</li> <li>20. Meg Wheatley</li> </ol> <p><b>21-40</b></p> <ol style="list-style-type: none"> <li>21. Tim Sanders</li> <li>22. Noel Tichy</li> <li>23. David Allen</li> <li>24. Patricia Fripp</li> <li>25. Marshall Goldsmith</li> <li>26. Max Bazerman</li> <li>27. Jay Conger</li> <li>28. C.K. Prahalad</li> <li>29. Ichak Adizes</li> <li>30. <b>William C. Miller</b></li> <li>31. James Belasco</li> <li>32. Bill Isaacs</li> <li>33. Nicholas Negraponte</li> <li>34. Morgan McCall, Jr.</li> <li>35. Jay Conrad Levinson</li> </ol>	<ol style="list-style-type: none"> <li>36. Michael Treacy</li> <li>37. Peter Block</li> <li>38. Kevin Cashman</li> <li>39. James Champy</li> <li>40. Malcolm Gladwell</li> </ol> <p><b>41-60</b></p> <ol style="list-style-type: none"> <li>41. Chip Bell</li> <li>42. Dan Goleman</li> <li>43. Lou Tice</li> <li>44. Beverly Kaye</li> <li>45. Brian Tracy</li> <li>46. Jim Rohn</li> <li>47. Eileen McDargh</li> <li>48. James Loehr</li> <li>49. Sergio Zyman</li> <li>50. Tom Hopkins</li> <li>51. David Nadler</li> <li>52. Rob Lebow</li> <li>53. Henry Mintzberg</li> <li>54. Kevin Roberts</li> <li>55. Nigel Nicholson</li> <li>56. Bill Byham</li> <li>57. Edward E. Lawler III</li> <li>58. Charles Garfield</li> <li>59. Zig Ziglar</li> <li>60. Nido Qubein</li> </ol> <p><b>61-80</b></p> <ol style="list-style-type: none"> <li>61. Jon Katzenbach</li> <li>62. Clayton Christensen</li> <li>63. James O'Toole</li> <li>64. Mihaly Csikszentmihalyi</li> <li>65. Nathaniel Branden</li> <li>66. Karl Albrecht</li> <li>67. Tony Buzan</li> <li>68. Barry Sheehy</li> <li>69. Michael Hammer</li> <li>70. Edgar Schein</li> </ol>	<ol style="list-style-type: none"> <li>71. James Fisher, Jr.</li> <li>72. Kevin &amp; Jackie Freiberg</li> <li>73. Spencer Johnson</li> <li>74. Denis Waitley</li> <li>75. Edward DeBono</li> <li>76. Barry Posner</li> <li>77. Ira Chaleff</li> <li>78. Ron Zemke</li> <li>79. Frances Hesselbein</li> <li>80. Tom Crum</li> </ol> <p><b>81-100</b></p> <ol style="list-style-type: none"> <li>81. James Cabrera</li> <li>82. Michael Quigley</li> <li>83. John Naisbitt</li> <li>84. Dianna Booher</li> <li>85. James L. Fisher</li> <li>86. Jack Canfield</li> <li>87. Robert Kaplan</li> <li>88. Thomas Winegar</li> <li>89. Ian Mitroff</li> <li>90. Bill Oncken</li> <li>91. Judith Glaser</li> <li>92. Jack Zenger</li> <li>93. Joseph Jaworski</li> <li>94. Greg Gull</li> <li>95. Hyrum Smith</li> <li>96. Richard Leider</li> <li>97. Richard Whiteley</li> <li>98. Phil Geldart</li> <li>99. Deborah Bright</li> <li>100. Ken Shelton</li> </ol> <p>http://www.eep.com</p>
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If you like to invite William Miller in your organization, please contact Mr. Jatin DeSai, CEO of DeSai Learning at [jdesai@desai.com](mailto:jdesai@desai.com) or 860-233-0011 x812.